

HCC Foundation Gratitude Report



VISION

Pursuing community support to provide scholarships and enhance the educational experience for all HCC students.

MISSION

The HCC Foundation will provide outstanding service to our community, internal and external, through valued relationships, efficient financial investments and personal guidance to enhance the donor and student educational experience.



HCC Foundation Board President Shawn Taylor with Foundation staff.

HCC Foundation Staff

Carme Williams, CFRE
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Cydney Peters
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Scholarship Specialist

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Alumni Specialist

Sophia Lopez
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Amanda Solorzano
Part-time Student Life Assistant

Andrea Aguirre
Part-time Student Life Assistant

Photo credits: Kim Coffman, Andre Humphery, Martha Sophia Lopez '14 (HCCF scholarship recipient) and Daniel Ortiz.

Report designed by Brittany Cardenas '11, '12 (HCCF scholarship recipient).

MESSAGE FROM HCCF BOARD PRESIDENT

Dear Friends,

\$816. That's the cost for an in-district full-time student to attend classes at HCC for a single semester.

Yet for many this amount still remains out of reach due to financial challenges. Challenges encountered in daily life as students attempt to juggle time for their studies with competing family and job commitments.

We know that community colleges play a vital role in our country – with more than half of U.S. undergraduates attending a community college near their home. Whether coming to HCC for job ready skills to enter the workforce or to complete core classes before advancing to a four-year degree, Houston Community College is a valuable educational resource for all Houstonians and a major catalyst that helps fuel Houston's economy.

The HCC Foundation can make the critical difference in a student's ability to enroll and persist in classes at HCC. Your financial support enables us to provide scholarships to deserving HCC students to ensure their education is covered and place them on a pathway to a more secure future.



HCCF Board President Shawn Taylor celebrates with HCC graduates. Taylor tells students, "Education is the key to transforming an individual's life."

On behalf of the HCC Foundation and its Board of Directors, we are grateful for your investment in our students' futures. Each of you through your giving is helping to transform lives through education.

Under the leadership of HCC Foundation Executive Director Carme Williams and my fellow Foundation board members, we are working diligently to secure additional scholarship funds for HCC students. In 2014, our biennial gala raised more than \$600,000 in support – a record amount that we aim to surpass with our scholarship gala in April 2016 (*see inside back cover for details*). I am pleased to share that our 2014 gala chairs Mary and Will Williams were named Outstanding Volunteer Fundraisers at the 2014 National Philanthropy Day Awards Luncheon hosted by the Association of Fundraising Professionals-Greater Houston Chapter. Mary serves on the Foundation Board in a leadership role and this award is reflective of the entire Board's dedication to the Houston community.

It's an exciting time to be a part of HCC and we appreciate your commitment to education. We look forward to sharing more on the successes of our scholarship recipients.

Sincerely,

Shawn A. Taylor
President, HCC Foundation Board of Directors

FOUNDATION HIGHLIGHTS

The HCC Foundation encourages faculty and staff to explore creative ideas to enhance their teaching and enrich student learning. In support of this innovation, the HCC Foundation Board of Directors approved partial or complete funding for the following projects through the Scholarship and Awards Committee in fiscal year 2013/2014:



\$15,000

for HCC Foundation Emergency Student Scholarship Fund to assist students facing a financial hardship and in need of emergency funds to pay for tuition.

\$2,400

for Young Entrepreneurs Academy at HCC to teach high school students to become confident entrepreneurs.

\$25,798

for tuition support for international students enrolled in the HCC Honors College.

\$5,000

for HCC Newspring Business Plan Competition that fosters economic development by preparing and awarding future business leaders.

\$2,500

in matching funds for the Junior Achievement Scholarship Program at HCC.

\$5,000

for STEM Fair at HCC Northeast to introduce high school students to careers in the STEM fields.



\$1,000

for TSI Assessment Fee Assistance to assist students who are unable to pay for the required Texas Success Initiative Test.

\$2,500

in matching funds for HCC fashion student Jio'zei Reyes to prepare his collection for debut at Fashion Houston.

\$2,500

in matching funds for Spectra Energy Scholarship to benefit HCC students.

\$5,000

for Student Scholarship Program for Maritime Logistics to assist students pursuing studies in the maritime field and an understanding of the technological factors of logistics in international trade.

\$15,000

for HCC Engineering Scholarships to assist HCC students taking classes through the HCC/UT Tyler engineering partnership.

VOICES OF GRATITUDE

Working together and with your support, we can make sure more Houstonians have a chance to get ahead. We can provide future generations with the knowledge and skills that help them succeed and that keep our community vibrant and strong. Excerpts from thank you letters penned by HCCF scholarship recipients capture the life-changing impact of the gift of education.

“MY SCHOLARSHIP ENCOURAGED ME TO CONTINUE MY EDUCATION AND GAVE ME **FINANCIAL RELIEF** WHILE WORKING FULL-TIME. YOU HAVE HELPED CHANGE MY LIFE BY SHOWING ME THAT THERE ARE MEN AND WOMEN OUT THERE WHO BELIEVE IN THE POWER OF DOING BY GIVING.”

“MONEY SHOULDN'T STAND IN THE WAY OF A STUDENT COMPLETING HIS OR HER EDUCATION, BUT TOO OFTEN IT DOES. I WANT THE DONORS WHO MADE MY SCHOLARSHIP POSSIBLE TO KNOW THAT I AM **TRULY APPRECIATIVE.** THANK YOU FOR SEEING THE VALUE IN INVESTING IN STUDENTS.”

“WITHOUT THE SCHOLARSHIPS I RECEIVED FROM THE HCC FOUNDATION I DOUBT VERY SERIOUSLY IF I WOULD HAVE BEEN ABLE TO CONTINUE MY EDUCATION WHEN I DID. I WAS ALREADY MARRIED WITH TWINS AND A HUGE FINANCIAL RESPONSIBILITY. RECEIVING SCHOLARSHIPS ENABLED ME TO CONTINUE MY EDUCATION AND ADVANCE IN MY CAREER. IT ALSO SHOWED MY CHILDREN THAT **EDUCATION IS IMPORTANT** AND OBTAINABLE IF YOU SEEK FOR IT.”

ALUMNI SUCCESS PROFILE



HCC Alumni Specialist Zandra Henderson '07, '08 is eager to share her Eagle pride with fellow alumni and the Houston community. An HCC graduate, Henderson oversees the College's alumni association and helps build bridges to the community. The HCC Alumni Association (HCCAA) is a vital part of the HCC Foundation and provides meaningful engagement and continuing relationships between HCC and its alumni through programming and membership.

"We want to make a difference and give back to the community," says Henderson who

coordinates a 19-member Advisory Council. Henderson joins HCC alumni volunteers at community and HCC events throughout the year including local parades, food drives, voter registration and HCC graduation.

With more than 90,000 alumni in the Houston area, the HCCAA shows area business leaders what HCC graduates provide to the city through an engaged alumni program and is another way the Foundation is connecting with the community we serve.

Learn more at hccsfoundation.org/alumni.

Your Donation Makes a Difference!

Our community's quality of life depends on higher education. But faced with increasing tuition rates and other economic challenges, thousands of Houston-area students miss out on the opportunity to attend college.

Houston Community College offers an achievable, affordable higher education pathway that benefits everyone in the community we serve. However, most HCC students come from economically disadvantaged backgrounds, and nearly half are first-generation college students. Often their biggest educational challenges are financial. Financial assistance, even on a modest scale, can make a significant difference in a local student's ability to attend—and complete—college.

Much of the HCC Foundation's efforts go toward increasing scholarship opportunities for HCC students. The HCC Foundation has awarded thousands of scholarships to deserving HCC students. Our fundraising efforts are rapidly expanding, and we seek to award more scholarships to Houston-area students in the coming years.

Your gift helps HCC students go to college, complete their degree or certificate and contribute to the quality of life of their families and to the entire community.

How to Give to the HCC Foundation

The HCC Foundation offers many ways for donors to provide financial assistance to Houston Community College students.

- **Donations.** You may donate with a credit card or via electronic check at our website, hccsfoundation.org or mail a donation to our address below.
- **Named Scholarships.** With a gift of \$5,000 or more, you may establish a legacy or honor another's memory with a named scholarship.
- **Scholarship Endowments.** With a gift of \$10,000 or more, you can endow a scholarship that will guarantee support for students in perpetuity.
- **Planned Giving.** With Planned Giving, dedicated donors may leave a legacy at Houston Community College through the planning of their estate. The HCC Foundation's website provides extensive suggestions for Planned Giving, and our staff members would be pleased to assist you in developing a plan that will establish the type of legacy you seek.

For more information about making a gift in support of HCC students, please visit www.hccsfoundation.org or call 713.718.8595.

Houston Community College Foundation
3100 Main, Suite 12B12, MC 1148 | Houston, Texas 77002
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THE IMPACT OF AN HCC EDUCATION



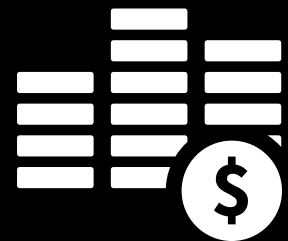
While attending HCC, students receive experience, education, and the knowledge, skills, and abilities that increase their productivity and allow them to command a higher wage once they enter the workforce.

The total impact of HCC on the regional economy



was
\$3.4 billion
in added value.

For every dollar invested in an HCC education, whether it's the money spent on the day to day operations of the College



or money spent by students on tuition and fees, an average of **\$12⁸⁰** in benefits will accrue to society in Texas.

Source:
Economic Modeling Specialists International (EMSI) 2012-2013

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(gifts made during September 1, 2013 – August 31, 2014, including pledges and pledge payments).

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We are also grateful to those donors who made a gift of less than \$250 to support our important efforts on behalf of students.

The HCC Foundation has made every effort to ensure the accuracy of names listed in this donor acknowledgement. Please send notice of omission or incorrect listings to the HCC Foundation, 3100 Main, Suite 12B12 (MC1148), Houston, TX 77002 or email su.dongquan@hccs.edu.

**Deceased*



HCC Foundation 2014 Gala Chairs Mary and Will Williams with HCCF Executive Director Carme Williams (center). The 2014 Opportunity Ball raised a record \$600,000 in support of student scholarships for HCC students.



HCC Fashion graduate Jio'zei Reyes and student designer Andrea Giralt-Brun exhibit work at the 2014 Passion for Fashion Luncheon. The annual event raises support for the College's award-winning fashion and interior design programs.

WHAT WILL YOUR LEGACY LOOK LIKE?

It's easier than you think to make a difference that will help future generations.

One option to consider is a bequest made out to the Houston Community College Foundation as part of your estate plans. By including HCCF in your will, your gift will help future generations of Houston students earn a college degree and achieve their career potential.

For more information on how you can make a lasting gift to HCC, contact Carme Williams, CFRE, Executive Director, HCC Foundation at **713.718.8595** or via email at **carmetha.williams@hccs.edu**.



Financial Summary: Fiscal Year Ending August 31, 2014

Established in 1976, the HCC Foundation is exempt from federal income tax under section 501(c)(3) of the Internal Revenue Code. The Internal Revenue Service has classified the Foundation as a Section 509(a)(1) and 170(b)(1)(A)(vi) publicly supported charity. The HCC Foundation adheres to the highest standards of financial management, and the result is a healthy balance sheet that allows us to consistently provide programmatic support to important HCC initiatives and scholarships for students throughout the Greater Houston area.

In 2014 the HCC Foundation again met the Better Business Bureau's (BBB) rigorous Standards for Charity Accountability and entered into a membership agreement with the BBB. Membership is the highest level for non-profits that would like to show their transparency and accountability.

2013-2014 Summary of Revenue and Expenditures

The following financial information was summarized from the HCC Foundation 2013-2014 audited financial statements, which are available upon request and online at www.hccsfoundation.org.

	2014 Revenue	2013 Revenue
Support and Income	\$2,718,449	\$3,000,054
In-Kind Revenue	\$1,053,515	\$1,233,840
Interest and Dividend Income	\$102,398	\$28,270
Realized and Unrealized Income on Investments	\$653,994	\$45,749
Vending Income	\$222,609	\$200,784
Other Income	—	—
Net Assets Released from Restrictions	—	—
Total Support and Income	\$4,750,965	\$4,508,697
	2014 Expenditures	2013 Expenditures
Program Services:		
Scholarships	\$1,557,652	\$1,378,142
Grant Distributions	\$1,381,555	\$2,127,007
Total Program Services	\$2,939,207	\$3,505,149
Support Services:		
Fundraising	\$166,606	\$11,117
Student Services Distributions	\$192,087	\$153,619
Administration	\$1,200,884	\$1,625,978
Total Support Services	\$1,559,577	\$1,790,714
Total Program and Support Services	\$4,498,784	\$5,295,863
Total Expenses		\$5,295,863
Loss on receivable write-off	\$300,000	—
Increase (Decrease) in Net Assets	(\$47,819)	(\$787,166)
Net Assets, Beginning of Year	\$14,152,351	\$14,939,517
Net Assets, End of Year	\$14,104,532	\$14,152,351



SAVE THE DATE

APRIL 16 2016

Hilton Americas-Houston, 1600 Lamar Street

RECEPTION 6:30 p.m.

DINNER 8:00 p.m.

CHAIRMEN

Sue and Randy Sim

CRYSTAL EAGLE HONOREES

Susan D. Sarofim

Individual Honoree

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The HCC Foundation Scholarship Gala will raise critically needed scholarship funds for local students seeking to achieve a higher education at Houston Community College.

For details and to reserve your table, visit
hccsfoundation.org/2016ScholarshipGala



HCC Foundation
P.O. Box 667517
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HCC Foundation Gratitude Report

Thank you for helping HCC students soar!

Follow the HCC Foundation on social media:



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Houston Community College Foundation is a
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